

May 21, 2001

Things are hopping for the **EWGA Palm Springs/Desert Cities, Calif. Chapter!**

### **Welcome New EWGA Members**

A warm welcome to our newest members:

**Stella Fitzgerald**, a buyer at Pete Carlson's Golf & Tennis and La Quinta resident.

**Denise Jacobs**, operations manager for Strictly Speakers on El Paseo.

**Mary Roche**, city councilwoman with the Indian Wells City Council.

**Kristine Sampson**, a private music teacher and violinist, and La Quinta resident.

**Kate Spates**, director of operations for Websites 2000 on Cook Street, Palm Desert.

**Kathleen Tumpane**, owner of Metaphors Feng Shui Interior Design in Palm Desert.

To-date, we have 17 members.

### **Our Host Course**

We're very close to signing and announcing our "host" course...an agreement letter has been delivered to the general manager. We'll announce it as soon as club management signs the agreement. We believe everyone will be excited!

While our host course will be the site of many activities, we'll also play golf all over the Coachella Valley (and beyond!). We've already been invited to play this summer in Beaumont where the temperatures will be cooler.

### **Mark June 23 on Your Calendars**

Invitations to our first official event—the kick-off meeting—went out this week to more than 1,000 area women via mail and e-mail. So, please mark the date on your calendars... **8:30 a.m., Sat., June 23, at Desert Willow Golf Resort, Palm Desert.**

Highlights of the event: **Shirley Spork**, one of the 13 founding members of the LPGA is our keynote speaker; **Debbie Steinbach**, author of the new *Venus on the Fairways* book, will hold a book signing.

Also, we'll announce a six-month schedule of tournaments and other activities for members. Besides having a delicious breakfast, the event includes a putting contest, chipping clinic and massages—all for only \$20. All women who join that morning will be eligible for a grand-prize drawing (more details soon...). So, please come and bring your friends, sisters, mothers, daughters...

## **Other Goings-On**

We had a display table at the May 19 **Women in Golf Day** at Palm Valley Country Club. More than 100 women received flyers about EWGA and the kick-off event. The Palm Valley folks were kind enough to let Dori Smith take the microphone for a few moments at the awards ceremony—to promote EWGA and the kick-off event. The mention of Shirley Spork as our keynote speaker brought a round of applause!

Our chapter was in the news again...**Southern California Golf** newspaper ran a second article, which mentioned the kick-off date, and we have submitted a third article for the June issue. Dori and Katie Spates, a new member, appeared live on **KPSJ's "Da Coach's" show**—sports, talk radio—on Tues., May 22, from 5 p.m. to 5:30 p.m. And, **V. J. Hume, KWCY** radio, taped an interview about EWGA and the kick-off event with Dori, which will air on June 20.

## **Remember...**

The **EWGA California Sectional Meeting** is set for **Sept. 20-22 in Carmel**. Sectional Leader Kathryn Freshley plans to add a career-development portion to the program, which includes leadership meetings and, of course, golf. Hold the dates on your calendar if possible. It would be wonderful for several Palm Springs/Desert Cities members to attend this event. Around 30 women—eight from San Diego—attended the May leadership meeting in Carmel, where we shared information and expertise, checked out the accommodations, and played golf at Rancho Canada, the site of the sectional championship.

It's exciting that EWGA has chosen the Desert for its **2001 Annual Conference & Championship**. The dates are **Oct. 31-Nov. 3**, and the championship rounds will be played at Desert Willow Golf Resort, Palm Desert. EWGA expects around 1,000 women to attend, and we'll use seven golf courses!

Even though our chapter is too new to have a chapter championship this year, our members can still play golf at both events—just for fun. And, the annual conference also includes leadership meetings and career-development activities.

EWGA headquarters would appreciate our help with the annual meeting—particularly at the registration desk at the Marriott Desert Springs Hotel. Please let Dori know if you can volunteer to help in some way.

### **Can I help now?**

Yes! We're actively recruiting additional board members, new members, and trying to find sponsors.

Here's how you can help...

- Send us your ideas or suggestions for potential members, sponsors or activities.
- Let us know if your company could be a sponsor, or if you have a contact at another company that would consider a sponsorship. Send an e-mail to Nancy Goulston at [nancygcal@aol.com](mailto:nancygcal@aol.com).
- Tell us if you can help with the kick-off event (contact Denise Beneteau at [deniserbeneteau@aol.com](mailto:deniserbeneteau@aol.com)). We have lots to do in June to host our first entertaining, fun, successful event.
- Tell other women about EWGA—they don't have to be experienced golfers to join. EWGA is a great learning ground for beginners.
- When you receive the kick-off invitation, pass it on. If anyone wants more information, suggest they check out the Web site at [www.ewga.com](http://www.ewga.com). They can find our chapter's application there by clicking on "Chapter Directory," then "California," then our listing. Or ask them to contact Membership Chair Teri Myers at [contactteri@aol.com](mailto:contactteri@aol.com).

### **Your Board & Committees**

Denise Beneteau, social events chair, 760/345-8730  
Kristina Brunnenkant, golf events chair, 760/341-7542  
Christina Cook, membership committee, 760/416-5568  
Nancy Goulston, sponsorship chair, 818/788-3610  
Holly Haas, education chair, 760/320-9776  
Anita Long, treasurer, 916/801-3961  
Teri Myers, membership chair, 760/776-6264  
Dori Smith, president, 760/674-8461

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